



Sponsorship Prospectus

2026 Advancing Behavioral Health Policy Summit

Washington, D.C. Barbara Jordan Conference Center

April 14, 2026



[\(202\) 499-2280](tel:(202)499-2280)



info@abhw.org



[linkedin.com/company/association-for-behavioral-health-and-wellness/](https://www.linkedin.com/company/association-for-behavioral-health-and-wellness/)



www.abhw.org



About The Summit

Uniting Voices, Driving Change: Advancing Behavioral Health Together.

The Association for Behavioral Health and Wellness (ABHW) is hosting their annual summit on April 14, 2026 at the iconic Barbara Jordan Conference Center. The Summit brings together leaders from health plans, health systems, employers, government and public agencies, and state, local community, and advocacy organizations to discuss major initiatives and the driving forces to advance behavioral health.

* Sponsorship Types

- Meal & Break

- Branding & Visibility

- Amenity

- Programming

- Digital

- Unique



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Sponsorship Opportunities

Flexible Sponsorship Levels Tailored to You

Meal & Break Sponsorships

* Breakfast Sponsor

- Recognition on event signage
- Recognition on conference website
- Recognition in pre- and post-conference emails
- Logo on coffee sleeves or cups and branded napkins
- One complimentary attendee
- Receive post-conference attendee directory

* Break Sponsor

- Recognition on event signage
- Recognition on conference website
- Recognition in pre- and post-conference emails
- One complimentary attendee
- Receive post-conference attendee directory

* Lunch Sponsor

- Provide sponsor literature
- Recognition on signage, pre-session slides, and from stage
- Recognition on conference website
- Recognition in pre- and post-conference emails
- Two complimentary attendees
- Post-conference attendee directory
- Opportunity to introduce lunch speaker
- Dinner with ABHW board, ABHW Corporate Partners, Policy Leadership Circle, and fellow summit sponsors

—
\$2,500

—
\$1,500

—
\$7,500



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Sponsorship Opportunities

Flexible Sponsorship Levels Tailored to You

Branding & Visibility

* Water Sponsor

- Branded water bottles available on tables throughout the day
- Recognition on signage
- Recognition on conference website
- Recognition in pre- and post-conference emails
- Receive post-conference attendee directory

—
\$600

* Lanyard Sponsor

- Branded lanyards for all attendees
- Recognition on signage
- Recognition on conference website
- Recognition in pre- and post-conference emails
- One complimentary attendee
- Receive post-conference attendee directory

—
\$2,000

* Amenity Sponsor

- Cobranding (with ABHW) on attendee amenity
- Recognition on signage
- Recognition on conference website
- Recognition in pre- and post-conference emails
- Two complimentary attendees
- Receive post-conference attendee directory

—
\$3,500

* Wi-Fi Sponsor

- Recognition on signage
- Recognition on conference website
- Recognition in pre- and post-conference emails
- One complimentary attendee
- Receive post-conference attendee directory

—
\$1,000





Sponsorship Opportunities

Flexible Sponsorship Levels Tailored to You

Programming Sponsorships

* Session Sponsor - Lightning Session

- Opportunity to be a speaker, share new ideas, emerging solutions, and bold approaches shaping the future of care
- Recognition on signage, conference website, in pre-session slides, verbal recognition from stage
- Recognition in pre- and post- conference emails
- Two complimentary attendees
- Receive post-conference attendee directory
- Dinner with ABHW board, ABHW Corporate Partners, Policy Leadership Circle, and fellow summit sponsors

\$5,000





Sponsorship Opportunities

Flexible Sponsorship Levels Tailored to You

Digital Sponsorships

* Email Sponsor Blast

Your brand will be featured in a dedicated email sent by the conference host to all attendees, including your message and logo — an exclusive way to drive visibility and engagement before or after the event.

\$750





Sponsorship Opportunities

Flexible Sponsorship Levels Tailored to You

Unique Opportunities

* Evening Reception Partner

- Recognition on signage at reception and conference signage
- Verbal recognition at summit
- Recognition on pre-session slides and conference website
- Recognition in pre- and post-conference emails
- Two complimentary attendees at conference
- Receive post-conference attendee directory
- Dinner with ABHW board, ABHW Corporate Partners, Policy Leadership Circle, and fellow summit sponsors

SOLD

