



Advancing Health Care Policy
for Mental Health and Addiction

FOR IMMEDIATE RELEASE
March 10, 2021

Contact: Tiffany Huth
Phone: 202.487.8057
Email: Huth@abhw.org

**ABHW CEO to Moderate Keynote Panel at
Behavioral Health Webinar Series**

Washington, DC (March 10, 2021) – The Association for Behavioral Health and Wellness (ABHW), the national voice for payers that manage behavioral health insurance benefits for over 200 million people, has announced that Pamela Greenberg, MPP, President and CEO of ABHW will moderate the Keynote Panel at the World Congress Behavioral Health Webinar Series on **Monday, March 15th at noon ET.**

Ms. Greenberg will be joined by industry leaders from PerformCare*, Kaiser Foundation**, CVS Health**, and Cleveland Clinic for the Keynote Panel, “Assessing the Need and Meeting the Demand – Evaluate What’s Worked, How to Sustain, and What Else Needs to Occur.” This cross-stakeholder panel will share insights into innovations and best practices being developed and implemented within their organizations, how they are working with other stakeholders in the behavioral health community, and what more needs to be done to create a sustainable system to meet the needs of the population in 2021 and beyond.

For more information on this complimentary webinar series, click [HERE](#)

* ABHW Board Member, Jim Laughman, President, PerformCARE

** ABHW member companies

###

[ABHW](#) is the leading health plan association working to improve access and quality of care for mental health and substance use disorders. ABHW’s members include national and regional health plans who care for more than 200 million people. Together we work to reduce stigma and advance federal policy on mental health and addiction care. Member companies - Aetna Behavioral Health, AmeriHealth Caritas, Anthem/Beacon, Centene Corporation, Cigna, Kaiser Permanente, Magellan Health, New Directions Behavioral Health, and Optum.