

ABHW

BECOME A MEMBER

Elevate crucial behavioral health issues
in the national health care conversation



Association for Behavioral Health and Wellness
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ABHW.ORG



Advancing Health Care Policy
for Mental Health and Addiction

Benefits of Membership

By joining ABHW, organizations help shape the future of the field by:

- **HAVING A VOICE** in creating a favorable policy environment for managed behavioral health care;
- **DRIVING STRATEGIC DIRECTION** of industry and ABHW with a full seat on the Board of Directors and participation in committees;
- **FORGING RELATIONSHIPS** with other stakeholders in and outside of behavioral health;
- **SHARING BEST PRACTICES**, with educational resources, forums for debate and consensus-driven solutions, and networking within and across domains; and
- **STAYING UP-TO-DATE** on federal policy through monthly reports on state legislation and regulation.

Members learn about the latest trends and developments in policy, business, and research through meetings, newsletters, and regular member-only updates. They also receive generous discounts on industry events and conferences.



Our Objectives & Strategies

- **EDUCATE** federal policy makers, associations, accreditation agencies, and the media on the value and effectiveness of behavioral health services provided by health plans.
- **ADVOCATE** for policies that ensure health plans can continue to effectively increase quality, managed costs, and improve health care outcomes.
- **PROMOTE** quality health care delivery that strives to achieve recovery, wellness, and a productive workforce.
- **COLLABORATE** within the industry and with key stakeholders to exchange ideas and offer creative solutions to on-going and emerging challenges.

ABHW INITIATIVE: STAMP OUT STIGMA

Together, we can reduce the stigma that hinders people from getting treatment.

In addition to its main activities, ABHW seeks out opportunities to advance the profile and positive positioning of the industry. Case in point: Stamp Out Stigma, our campaign to reduce the stigma surrounding mental illness and substance use disorders. Our goals are to help individuals feel more comfortable seeking out the treatment they need—and to change the national conversation around mental health and substance use disorders.

Learn more at www.stampoutstigma.com.



ABHW IN WASHINGTON

ABHW is the eyes and ears in Washington for its member companies, representing members' interests before Congress, with federal administrative and regulatory bodies, and with other associations.

To advance our members' interests in Washington, ABHW maintains relationships with a variety of government officials, behavioral health associations, health plan associations, and employer organizations.

Members get frequent updates on a variety of topics:

- Regulation
- Legislation
- State activity
- Recently released reports
- Other initiatives that relate to the industry

Washington representatives of ABHW member companies have meetings with ABHW staff.

STAFF

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Optum



MEMBERSHIP APPLICATION

ORGANIZATION NAME

ADDRESS

CITY

STATE

ZIP

COUNTRY

PHONE

FAX

PRIMARY CONTACT NAME

EMAIL

*Dues structure provided upon request,
please contact Pamela Greenberg
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EMAIL COMPLETED APPLICATION TO

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ABOUT ABHW

The Association for Behavioral Health and Wellness (ABHW) is the leading association working to advance federal policy on mental health and substance use disorder services. Founded in 1994, ABHW is dedicated to shifting the paradigm in treatment and policies for mental health and substance use disorder to ensure access to quality care, improve overall health outcomes, and advance solutions for public health challenges.

OUR MEMBERS' ROLE IN THE INDUSTRY

ABHW members include top national and regional health plans that care for more than 200 million people in both the public and private sectors. Our member companies bring substantial knowledge and experience with mental health and substance use disorders, integration, patient-centered treatment, and lead the industry in evidence based treatment and preventative care.

OUR COMMITMENT TO INCLUSION AND DIVERSITY

ABHW has enhanced its policy platform to bring attention to the impact of behavioral health on people of color and to promote equal access and quality treatment for everyone.