



**Association for Behavioral  
Health and Wellness**

*Advancing benefits and services  
in mental health, substance use  
and behavior change.*

**FOR IMMEDIATE RELEASE**

**July 12, 2017**

**Contact: Tiffany A. Huth**

**Phone: 202.487.8057**

**Email: [Huth@abhw.org](mailto:Huth@abhw.org)**

### **ABHW's Pamela Greenberg to Speak at 2017 Government Health Care Congress**

**Washington, DC (July 12, 2017)** – The Association for Behavioral Health and Wellness (ABHW), an association of the nation's leading behavioral health and wellness companies serving over 170 million people, today announced that Pamela Greenberg, MPP, President and CEO of ABHW will be speaking at the 2017 Government Health Care Congress to be held July 18-19, 2017 at the Sheraton Tysons Hotel in Tysons, VA.

A recognized thought leader in the health care field, Ms. Greenberg will discuss the payer's perspective on behavioral and physical health integration in Medicare Advantage plans, including information on policies that encourage integration and other policies that impede it.

“Approximately 26 percent of Medicare beneficiaries experience a mental illness in a year; often these illnesses are accompanied by at least one physical ailment. Behavioral health is an integral part of whole health and should be appropriately integrated with physical health care. We must take steps towards wholistic treatment for behavioral health illnesses which not only leads to recovery, but also aids in the improvement of a person's physical health.”

Pamela's panel discussion, Integrate Behavioral and Physical Health to Advance Care Delivery and Affordability, will take place on Wednesday July 19<sup>th</sup> at 1:30pm ET.

For more information on this conference, please visit <http://www.worldcongress.com/events/GHCC/>

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**ABHW** is an association of the nation's leading behavioral health and wellness companies. These companies provide an array of services related to mental health, substance use disorders, employee assistance, disease management, and other health and wellness programs to over 170 million people in both the public and private sectors. ABHW and its member companies use their behavioral health expertise to improve health care outcomes for individuals and families across the health care spectrum. Member companies - Aetna Behavioral Health, Anthem, Beacon Health Options, Centene Corporation, Cigna, Humana Behavioral Health, New Directions Behavioral Health, Optum, and PerformCare.