



**Association for Behavioral
Health and Wellness**

*Advancing benefits and services
in mental health, substance use
and behavior change.*

FOR IMMEDIATE RELEASE

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ABHW CEO to Chair Payer Behavioral Health Conference in Washington, DC

Washington, DC (October 12, 2017) – The Association for Behavioral Health and Wellness (ABHW), the national voice for payers that manage behavioral health insurance benefits for over 175 million people, has announced that Pamela Greenberg, MPP, President and CEO of ABHW will be the Chairperson of the 4th Annual Payer’s Behavioral Health Management Summit, October 16-17, 2017, at the Renaissance Hotel in Washington, DC.

The 4th Annual Payer’s Behavioral Health Management Summit brings together behavioral health executives from health plans, managed behavioral healthcare organizations (MBHOs), health systems, recovery centers, and government agencies to share strategies and best practices in improving behavioral health networks, supporting behavioral health integration, and providing whole health care.

“Attention to behavioral health is at an all-time high, perhaps that is because of the magnitude of the number of individuals, from all walks of life, impacted by these diseases. 43.6 million Americans experience some form of mental illness and 20.2 million adults live with a substance use disorder. It is essential to the overall health of our country that we ensure coverage and access to comprehensive, medically necessary, evidence based mental health and addiction treatments so that people can recover and live full, productive lives,” stated Greenberg. “I look forward to a productive two days of in-depth and informative discussions.”

For more information on this conference and Live Webcast:

<http://www.worldcongress.com/events/HL17029/>

Podcast: [Listen to Ms. Greenberg discuss the importance of value-based strategies to improve access and quality in behavioral health.](#)

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[ABHW](#) is an association of the nation’s leading behavioral health and wellness companies. These companies provide an array of services related to mental health, substance use disorders, employee assistance, disease management, and other health and wellness programs to over 175 million people in both the public and private sectors. ABHW and its member companies use their behavioral health expertise to improve health care outcomes for individuals and families across the health care spectrum. Member companies - Aetna Behavioral Health, Anthem, Beacon Health Options, Centene Corporation, Cigna, Humana Behavioral Health, New Directions Behavioral Health, Optum, and PerformCare.